



REPORT OF

69th

INDIA INTERNATIONAL GARMENT FAIR

26-27-28 June, 2023

at India Expo Centre, Greater Noida, (City of Apparel), India



Executive Summary

1. 69th IIGF was inaugurated by Sh. Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles at 12.15 PM on 26th June, 2023 in the presence of Dr. Mahesh Sharma, Member of Parliament, G.B. Nagar, Uttar Pradesh, Sh. Naren Goenka, Chairman, AEPC, Sh. Sudhir Sekhri, Vice Chairman, AEPC, Sh. Lalit Thukral, Chairman, IGFA, Smt. Amrit Raj, DC(Handicrafts), Sh. Raj Kumar Malhotra, Immediate Past Chairman, EPCH, Dr. A. Sakthivel, President, FIEO, Sh. Sunil Patwari, Chairman, TEXPROCIL, Sh. Vijay Jindal, President, GEMA, Sh. Zakir Hussain, President, GEAR and Dr. Rakesh Kumar, Chairman, IEML by cutting of the ribbon followed by lighting of the ceremonial Lamp at Hanger in Front of Hall No. 9, India Exposition Mart Limited, Greater Noida. This was a joint inauguration of 69th IIGF and 17th IFJAS being organized by EPCH.
2. Thereafter, all the dignitaries unveil the Fair Guide of the IIGF and IFJAS. During the inaugural function, Sh. Naren Goenka, Chairman, AEPC delivered the welcome address and inaugural address was delivered by Sh. Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles. Dr. Mahesh Sharma also addressed the gathering during the inaugural function and the vote of Thanks was given by Dr. Rakesh Kumar, Chairman, IEML These dignitaries then take a round of the fair and visited stalls of the participants.
3. In his inaugural address, Sh. Piyush Goyal, Hon'ble Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles said that "India is pioneering sustainable textiles contributing to lesser carbon footprint and promoting circular economy. The Minister said that the Indian textile industry has made mark in the world with its innovative and attractive products. He also highlighted that the Pradhan Mantri Mega Integrated Textile Region and Apparel (PM MITRA) Park are being established across 7 states of the country with the objective of promoting India's textile sector in a significant manner. He also motivated the youth to innovate and develop new technologies to facilitate production of better-quality products. Sh. Goyal also said that India is actively considering the possibility of Comprehensive Economic Partnership Agreements (CEPAs) and Free Trade Agreement (FTA) with various countries. The Hon'ble Minister called for the world's largest Garment Fair to be organized in the National Capital Region to strengthen the trade fair ecosystem and engage industry, entrepreneurs and other Stakeholders. Sh. Goyal applauded the contribution of the IGFA and AEPC for organizing India International Garment Fair and providing an opportunity for enhanced collaboration of the Indian textile industry with the world.
4. Dr. Mahesh Sharma, Member of Parliament from Gautam Buddha Nagar said, he felt privileged and happy to be at the happening place at the India Expo Centre and Mart. He complimented and encouraged the sector to achieve higher goals, given the infrastructural development and progress, especially in terms of improving power

- availability and the upcoming international airport at Jewar, in close proximity to the exhibition centre. He informed that Noida has 40.000 crore of exports which is 18% of India's total exports.
5. In the welcome address Shri Naren Goenka, Chairman AEPC said, "IIGF which provides a direct marketing platform to MSME exporters from across the country bringing together approx. 300 exhibitors and more than 2500 overseas buyers and buying agents. It is the biggest platform in Asia under one roof wherein Micro, Small and Medium Enterprises (MSME) showcase latest garment and fashion accessories trends to the world and begin the order booking process." Further Chairman AEPC emphasized, "This great business and networking opportunities seems quite promising considering the fact that the global apparel market which was to the tune of 1.1 trillion USD in 2022 and 1.9trillion in 2025 before it closes to 2 trillion in 2026." India offers to the world a complete value chain solution from farm to fashion giving us a competitive edge by shortened lead times to reach our buyers. Networking events like these would play an instrumental role in bridging the gap and strengthening this bond further, he added.
 6. After the inaugural function, while addressing the Media persons, Shri Lalit Thukral, Chairman IGFA informed that "This edition of IIGF has participation from 13 States. In continuation with our efforts to broaden the participation of exporters of Menswear, Kidswear and Knitwear, we have created the special sections for the respective above categories and this time we have also added the Sustainable Garment/Recycled Garments segment of the industry."
 7. Stalls of 351 National participants across all over India were spread over in 3 large halls. Facilities such as free Wi-Fi, Cafeteria, Buyers Lounge, Medical Room with stand by Ambulance, Fire Safety were provided in the fair.
 8. Two Fashion shows on each day of the fair was organized during all the three days of the fair.
 9. A buyers Photo Shoot Area/Signature Wall was created near the entrance of Hall No. 9 wherein visiting buyers and other dignitaries have placed their signature and best wishes for the 69th IIGF.
 10. A total number of 1744 buyers (Overseas) and 339 buying agents/Sourcing Consultants registered on the IIGF website for the 69th IIGF. 610 quality international buyers of 69 countries and 348 buying agents/Sourcing Consultants visited during three days of fair. Overseas Buyers and Buying Agents were given hospitalities like complimentary Hotel Stay, Airport pick-up and drop facility, Pick-up facility from hotel to fair venue and back. 386 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme and 12 buying agents/Sourcing Consultants were approved under the buying agents/Sourcing Consultants Promotion Scheme. From the approved buyers, 302 buyers actually visited the fair under Buyers Promotion Scheme and were given complimentary hotel stay, whereas 12 buying agents/Sourcing Consultants visited the fair and were provided complimentary 2-night hotel stay.

11. During the second day of the fair, Shri Manish Kumar Verma, IAS, District Magistrate, Gautam Budh Nagar, UP visited the fair. He was facilitated by Bouquet and Shawl by Sh. Lalit Thukral, Chairman, IGFA.
12. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 27.6.2023 and the Awards were given by Sh. Manish Kumar Verma, IAS, District Magistrate, Gautam Budh Nagar, UP in the presence of Sh. Lalit Thukral, Chairman, IGFA. The winners are M/s Orange Fashion, Gurugram, M/s Aryavart, Jaipur, M/s Design n Style, Mumbai, M/s Aan Apparels & Accessories, Noida, M/s Kamarvy, New Delhi, M/s Rashi Exim, Greater Noida, M/s Manglam Arts, Jaipur, M/s Cheer Sagar Exports, Jaipur, M/s Kamlavati Exports, Noida, M/s Fairfax Exports, Noida, M/s Sarash Impex Inc, Greater Noida, M/s Permeshwar Fashions Impex, Mumbai, M/s Centrezone Pvt. Ltd., Tirupur, M/s Dyeplay, Noida and M/s Mangoes Industries Pvt. Ltd., Gurugram. Four Buyers were also awarded Trophies. They are Mr. Esposito Antonio, M/s Jean Paul Corporation SRL, Italy, David & Carolyn McCarthy, Laurie McCarthy & Co Pty Ltd., Australia, Mrs. Kokila Veber, M/s Sariko d.o.o, Slovenia and Mr. Yosef Abramovitch, M/s Psifas, Israel.
13. During First and Second Day of the fair, Gala Dinner was organized for the visiting buyers – First Day at Hotel Le Meridien and second day at Hotel The Suryaa, New Delhi. During first gala night at hotel Le Meridien, an Indo-western band performance was organized by Kudos Marketing. Along with the Gala Dinner, a Networking dinner between the participants and the overseas buyers were also organized in these hotels to facilitate interaction between participants and buyers.
14. 69th IIGF has been approved under the ODOP Scheme of the Govt. of Uttar Pradesh. As a special measure to the garment exporters of G. B. Nagar, under the ODOP Marketing Assistance Scheme, 75% of the total stall charge/ maximum value Rs. 1,50,000/- would be reimbursed to the exporters for their participation in the 69th IIGF.
15. In continuation with our efforts to broaden the participation of exporters of Menswear, Kidswear and Knitwear, we have created the special sections for the respective above categories and this time we have also added Sustainable Garment/Recycled Garments segment of the industry. IGFA has also provided special incentives like return airfare to the participants of these categories.
16. The total gross area is around 18750 Sq. Mtr. The net stall area is 8550 Sq. Mtr. The fair is being participated by 351 exporters with 8514 sq. mtrs. 290 participants showcasing Womenswear (7458 sq. mtrs.), 10 showcasing Accessories (144 sq.mtr.), 17 showcasing Kidswear (321 sq .mtrs.); 6 Participants showcasing Knitwear (132 sq.mtrs.), 17 showcasing Menswear (240 sq. mtr) and 11 participants showcasing Show casing sustainable garments/ Recycled Garments (219 sq. mtrs.). The remaining area were allotted to Associations office, Fashion Era. The fair is for Spring/Summer-2024 season.
17. During the three days of the fair, 610 buyers, 384 buying agents and sourcing offices visited the fair with business potential of more than US\$ 200 million, comprising of business negotiated and business being negotiated after the fair. This is a continuous process.
18. The details of State-wise participants are as follows: -

S.NO.	STATE	NO. OF PARTICIPANTS
1	Andhra Pradesh	1
2	Bihar	1
3	Gujarat	6
4	Haryana	22
5	Karnataka	1
6	Madhya Pradesh	1
7	Maharashtra	22
8	New Delhi	45
9	Punjab	2
10	Rajasthan	127
11	Tamil Nadu	5
12	Uttar Pradesh	107
13	West Bengal	11
	Total	351

19. Three popcorn machines were installed in the fair area, wherein popcorns were provided to the visiting buyers, buying agents and participants on free of cost basis on all the three days of the fair.

20. The details of country-wise number of buyers who attended the fair are as follows:-

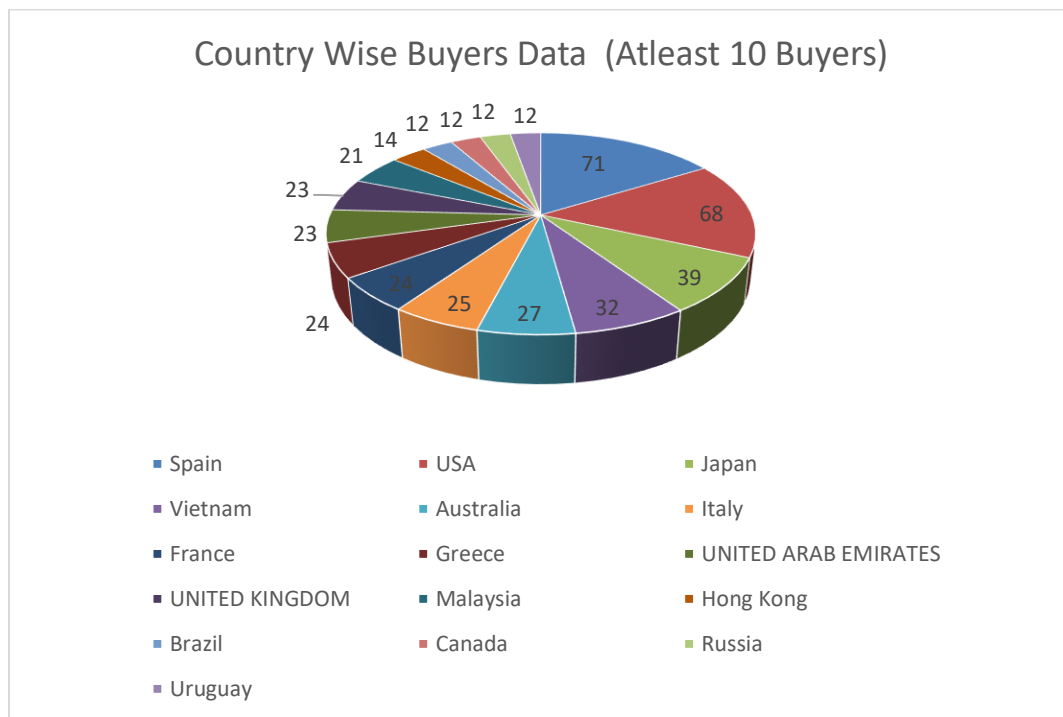
S.No.	Country	No. of Buyers
1	Argentina	7
2	Australia	27
3	Austria	1
4	Azerbaijan	3
5	Bahrain	2
6	Bangladesh	5
7	Belgium	3
8	Belize	1
9	Bhutan	2
10	Bolivia	1
11	Brazil	12
12	Bulgaria	1
13	Canada	12
14	CHILE	9
15	China	6
16	Colombia	1
17	Croatia	2
18	Denmark	1

S.No.	Country	No. of Buyers
19	Egypt	3
20	Finland	2
21	France	24
22	Germany	5
23	Ghana	3
24	Greece	24
25	Hong Kong	14
26	Hungary	1
27	Ice Land	1
28	Indonesia	2
29	Iraq	3
30	Ireland	1
31	ISRAEL	3
32	Italy	25
33	Japan	39
34	Jordan	5
35	Kenya	3
36	Kuwait	3

37	Lebanon	6
38	Lithuania	1
39	Malaysia	21
40	Mauritius	8
41	Mexico	4
42	Moldova	2
43	Namibia	1
44	Nepal	6
45	Netherlands	4
46	New Zealand	1
47	Nigeria	1
48	Norway	2
49	Panama	3
50	Poland	1
51	Portugal	2
52	Russia	12
53	Saudi Arabia	7

54	Singapore	3
55	Slovenia	1
56	South Africa	9
57	South Korea	1
58	Spain	71
59	Sri Lanka	8
60	Sweden	2
61	Switzerland	3
62	Thailand	6
63	Turkey	8
64	United Arab Emirates	23
65	United Kingdom	23
66	Uruguay	12
67	USA	f
68	Vietnam	32
69	Zimbabwe	1

21. The country-wise buyers' data visited (atleast 10 buyers) are as follows:-



22. Some of the major buyers/Chain Stores who have visited the fair are given below:-

Some of the notable buyers' information is given below along-with their turnover in garment buying:

S. No.	Country	Company	No. of Stores	Type
1	Malaysia	MydiN Mohamed Holdings Berhad	90 Stores	Retailer
2	UAE	Al Fan Emartis Garments W/Shop	76mn	Importer/wholesaler
3	Malaysia	Pasaraya Borong Sankan Sdn Bhd	63 Stores	Retailer
4	Uruguay	Chic Parisien SA	60 Stores	Retailer
5	Portugal	Natura Invicta LDA - Portugal	58 Stores	Retailer
6	Argentina	Rapsodia	45 Stores	Retailer
7	Uruguay	Lolita S.A	40 Stores	Retailer
8	Italy	Alex Group SRL	38mn	Wholesaler/Importer
9	UAE	Lulu Group International	252 Stores	Retailer
10	Sri Lanka	Odel PLC	25 Stores	Retailer
11	Spain	Coosy Calle	22 Stores	Retailer
12	Spain	Natura Invicta LDA	200 Stores	Retailer
13	Hong Kong	B K Rekhatek (H K) Ltd	20 mn	Wholesaler/Importer
14	Hong Kong	Santex Int'l (HK) Ltd	19mn	Wholesaler/Importer
15	Croatia	Soho D.o.o	18 Stores	Retailer
16	Saudi Arabia	M A Alabdulkarim & Co. Ltd.	170 Stores	Retailer
17	Italy	Jean Paul Corporation SRL	15mn	Wholesaler/Importer
18	Mauritius	La Chance Ltd (Oneye Clothing)	15mn	Wholesaler/Importer
19	Chile	Comercial Giovo LTDA (Lineatre)	15 Stores	Retailer & Importer
20	Russia	Crocus Group (Crocus Fashion Division)	15 Stores	Retailer
21	Greece	Inart	13.5mn	Wholesaler/Importer
22	Australia	Orientique Australia	13.2 mn	Wholesaler
23	Greece	Pakketo	12.5mn	Wholesaler/Importer
24	United Kingdom	Paramount Holdings	10mn	Wholesaler/Importer
25	Kuwait	Gulf Mysore General Trad Co WLL	10.7mn	Retailer with 5 Stores
26	Hong Kong	Sun Wai Lei Exports	10.5mn	Wholesaler/Importer
27	Hong Kong	Centre Zone Ltd	10 mn	Wholesaler

23. 351 exhibitors participated in the 69th IIGF provided with a response sheet for giving their valuable suggestions about the fair. The analyses of the feedback received from the participants are given below (346 Response Form received):-

S.No.	Particulars	Average	Satisfactory	Good	Very Good
a	Services provided by the Fair Organizers	88	141	73	44
b	Services provided by the Fair Associations through whom you are participating in the fair.	109	153	54	29
c	Stall construction & other related Services,	92	120	85	49
d	Toilets / Maintenance	75	120	79	72
e	Cafeteria	68	124	92	62
f	Food Quality/ Quantity	54	113	92	87
g	Ambience of the fair	47	109	104	86

<i>Were you able to conclude firm business?</i>	<i>Not Sure</i>	<i>Good</i>	<i>Average</i>	<i>Satisfactory</i>
Number of Participants	49	47	116	134

<i>How would you rate the Buyers turnout?</i>	<i>Good</i>	<i>Average</i>	<i>Satisfactory</i>
Number of Participants	44	129	173

<i>What is your opinion about the quality of the buyers visited</i>	<i>Good</i>	<i>Average</i>	<i>Satisfactory</i>
Number of Participants	57	117	172

<i>Do you think IIGF is a useful platform for booking business?</i>	<i>Yes</i>	<i>No</i>
Number of Participants	257	89

<i>Would you like to participate in the 70th India International Garment Fair, 22-24 January, 2024</i>	<i>Yes</i>	<i>No</i>
Number of Participants	239	57

<i>Objective Participation for</i>	<i>Introduction of Item</i>	<i>Foster Business relations</i>	<i>Seek new Business Contact</i>
Details gathered from 346 participants response forms	259	357	315

<i>Achievement of Objective</i>	<i>25%</i>	<i>50%</i>	<i>75%</i>	<i>100%</i>
Number of Participants	119	69	36	22

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1. 69th IIGF - Fair Details

1. International Garment Fair Association (IGFA) has been organizing India International Garment Fair (IIGF) along with major garment associations of India i.e. GEMA, CMAI and GEAR since 1988 - twice a year - one for the Spring/Summer Season and one for the Autumn/Winter Season.
2. The 69th India International Garment Fair (IIGF) was held from 26 – 28 June, 2023 at Hall Nos. 9,10, & 11, India Exposition Mart Limited, Greater Noida. The fair was for the Spring/Summer – 2024 season and 351 exhibitors participated in the fair. The total stall area was 8514 sq. mtrs. The fair timings were 9.30 AM to 6.30 PM on 26th and 27th June'2023 and 9.30 AM to 6.00 PM on 28th June'2023.
3. Leading exporters from major manufacturing hubs, of this sector of India, use this B2B platform to display an extravagant showcase, IIGF is a unique sourcing opportunity for overseas chain/departmental stores, wholesalers, importers, distributors, retailers, merchandisers, designers, forecasters and buying houses. As more and more buyers tune in to India for their sourcing requirements, manufacturers here explore their potential, brush their craft skills, seek into India rich heritage and come-up with perfect art excellence to offer.

Glimpses of the Opening Ceremony of 69th IIGF





4. Fashion Shows (2 shows on each day of the fair) was organized during the three days of the fair.
5. The Best Display Award Function was held before the evening Fashion show on the second day of the fair i.e. 27.6.2023 and the Awards were given by Sh. Manish Kumar Verma, IAS, District Magistrate, Gautam Budh Nagar, UP in the presence of Sh. Lalit Thukral, Chairman, IGFA.
6. A Jury comprising of Dr. Roopali Shukla, Director, Apparel Training and Design Centre and her team was constituted to judge best displayed stalls, who visited all the stalls and finalized the best displayed stalls.
7. 386 buyers were approved by the IGFA's Screening Committee under the Buyers Promotion Scheme and 12 Buying Agents were approved under the Buying Agents Promotion Scheme. From the approved buyers, 302 buyers actually visited the fair under Buyers Promotion Scheme and were given complementary hotel stay, whereas all the 12 Buying Agents visited the fair and were provided complimentary 2-night hotel stay.
8. During the three days of the fair, 610 buyers, 348 buying agents and sourcing offices visited the fair.



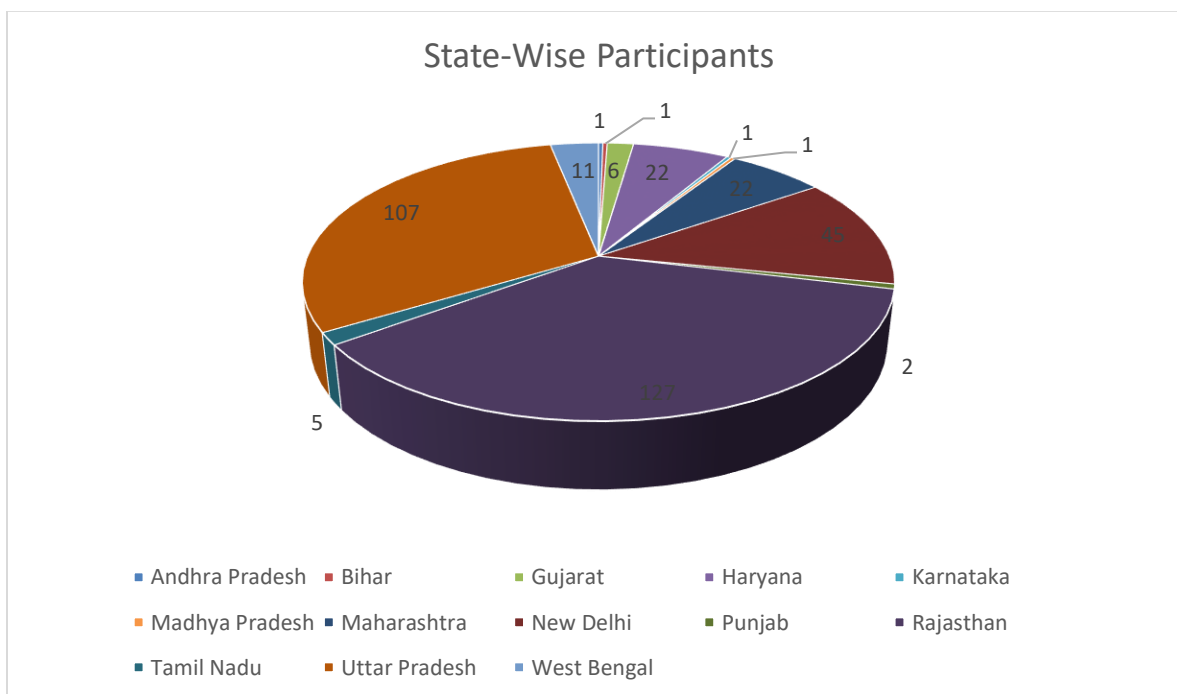


A view of IEML, Greater Noida

2. *IIGF Participant's Profile*

Total 351 exhibitors presented their collection in the exhibition area of the fair. The State-wise details of the participants are as follows:-

The details of State wise participants are as follows:-



Note: Complimentary stall was given to M/s Fashion Era on barter basis. M/s Fashion Era has published the Daily Bulletin on all three days of the fair covering various events organized during the course of each day of the fair.

A multi-cuisine food court was made this time in the fair venue where many famous brands like Bikaner, Dominos, Delhi 6, Nirulas, Costa Coffee, Subway, Café-Coffee Day, Barista, Biryani By kilos have set-up their food counters for serving world class food to the visiting buyers, buying agents and the participants.

Like earlier fairs, two Complimentary food coupons (packed Lunch) per day was given to each of the participant. However, this time the facility of having any other food item equivalent to the same denomination of Lunch coupon was given to the participants, which was well appreciated by the participants.

A saxophone player was hired this time who was plying music during all three days of the fair near the buyer registration counter. The light music played was very much liked by the visiting overseas buyers and the participants.

A buyer's wall was created in the Hanger at the inauguration area depicting the photos of almost of all the buyers who have visited the fair till date for the last 10 years. The visiting buyers were who are coming from so many years were very happy to see their photographs on the wall.

A special Photo Shoot Area was created near entrance of hall No. 9 where a special signature wall was also set-up. The area was well appreciated by the visiting dignitaries and buyers who have put-in their comments on the signature wall and get their photos clicked. Some buyers have taken soft copy of their photos with them as a memory of this fair to be shared with their friends and relatives in their country.



1. Participation Details

SIZE OF STALL (in sqm)	TOTAL NO. PARTICIPANTS	TOTAL SQM
6	1	6
9	40	360
12	75	900
18	92	1656
24	54	1296
30	19	570
36	22	792
42	10	420
48	10	480
54	8	432
60	10	600
72	3	216
78	1	78
90	1	90
96	1	96
102	1	102
120	2	240
180	1	180
TOTAL	351	8514

A view of the stalls of 69th IIGF



4. *Product Profile*

CASUAL WEAR

- ☐ *Beach Wear*
- ☐ *Jeans/Denim*
- ☐ *Trousers*
- ☐ *Shorts*
- ☐ *Skirts*
- ☐ *T-Shirts/Polo Shirts*
- ☐ *Co-ordinates*

FORMAL/BUSINESS WEAR

- ☐ *Men's Shirts*
- ☐ *Men's Suits*
- ☐ *Men's Trousers*
- ☐ *Men's Vest*
- ☐ *Women's Blouses*
- ☐ *Women Dresses*
- ☐ *Women's Trousers*
- ☐ *Women's Skirts*
- ☐ *Suits*
- ☐ *Sweat Shirts*
- ☐ *Silk Garments*
- ☐ *Knitwear*
- ☐ *Tunics*
- ☐ *Jackets*
- ☐ *Pullovers*

CHILDREN WEAR

- ☐ *Boys Wear*
- ☐ *Girls Wear*
- ☐ *Infants Wear*
- ☐ *Maternity Wear*

LINGERIE & UNDER WEAR

- ☐ *Bodysuit*
- ☐ *Brassieres*
- ☐ *Brief*
- ☐ *Home wear & lounge wear*
- ☐ *Hosiery & Socks*
- ☐ *Men's Underwear & Boxer Shorts*
- ☐ *Sleep Wear and pyjamas*

ATHLETIC, SPORT & OUTERWEAR

- ☐ *Body Wear*
- ☐ *Rain Wear*
- ☐ *Sports Wear*
- ☐ *Swimwear*
- ☐ *Skiwear*
- ☐ *Track Suits*
- ☐ *Outerwear*

HIGH FASHION & OCCASIONAL WEAR

- ☐ *Designer's Labels - Fashion*
- ☐ *Private Labels - Fashion*
- ☐ *Bridal Wear*



Participants displaying their products during the fair

5. *Approach Adopted for Buyers' Active Participation in IIGF*

- ✍ A dedicated website www.indiaapparelfair.com has been redesigned with new "Customer Relationship Management" (CRM) system, wherein each buyer and participants would have their own login id and password.
- ✍ Regular IIGF E-Blasts to all buyers database has been sent.
- ✍ IGFA is promoted through various Social Media Platform like Face book, Twitter, LinkedIn, YouTube and Instagram.
- ✍ Registration Form Update, Website Creation, Website Content Creation, Unconventional Market Targeting, Analytics Monitoring, social media Push etc.
- ✍ Data mining has been done by searching various websites etc. and new buyers have been added to the existing database of buyers available with IGFA.
- ✍ Letter to Indian Missions abroad requesting them to send the name of the CEO's/Sourcing Directors of those apparel chain stores/departmental stores/buyers, who occupy the larger share in the garment import/business in the country of their accreditation.
- ✍ Invitation from Chairman, IGFA to buying houses announcing 69th IIGF and requesting them to recommend their buyers to visit the fair and avail the buyers' promotion scheme.
- ✍ Execution of Buyer promotion scheme and promotion of scheme through E-blasts, letters, through Embassy, chambers/retailers' association, website etc.
- ✍ Letter from Chairman, IGFA to all 8000 member exporters of the Council requesting them to participate in the fair.
- ✍ Letter from Chairman, IGFA to all buyers as per database available inviting them to visit the fair and also requesting them to register on the website for availing benefits under Buyer Promotion Scheme.
- ✍ Letter from Chairman, IGFA to all buying agents requesting them to invite the buyers with whom they are working.
- ✍ Professional tele-calling is being done.
- ✍ Personal visit to Buying Houses of Delhi NCR region has been undertaken for inviting them to visit our fair.
- ✍ Advertisement has been released in various national magazines.

Benefit Offered to Overseas Buyers

- Complimentary 3 night's hotel stay.
- Free entry to Fair Ground
- A photo entry badge
- A free buyers kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.

- Complimentary Wi-Fi in the halls during the fair.
- Complimentary Breakfast and Wi-Fi at the Hotel
- Complimentary lunch to the buyers during fair days.
- Invitation to get together organized in the hotel of stay.

Benefit Offered to Buying Agents (outside NCR)

- Complimentary 2 nights hotel stay
- Free entry to Fair Ground
- A photo entry badge
- A free buying agent kit along with Fair Directory
- Free pick-up and drop from the airport
- Complimentary shuttle service from hotel to the venue and vice versa.
- Complimentary Wi-Fi in the halls during the fair.
- Complimentary Breakfast and Wi-Fi at the Hotel
- Complimentary lunch to the buying agents during fair days.



6. Guidelines for sponsorship and procedure adopted for selection of buyers for 69th IIGF

- The scheme will be for buyers of Apparels & fashion accessories only.

BUYER PROMOTION SCHEME - 69th IIGF

- The scheme will be for buyers of Apparels & fashion accessories only.
- The names of the buyers can be recommended by/ from:
 - (i) Buyers registered on IIGF website www.indiaapparelfair.com
 - (ii) Recommended by Chairman, IGFA.
 - (iii) Indian mission abroad
 - (iv) Buyer from Chain stores
 - (v) Buying agents in India and abroad
 - (vi) IIGF database
- The request so received for buyers shall be decided by a Screening Committee.
- All buyers should be in the apparel/accessories and a buyer has to submit 1-year annual turnover on **company's letterhead** for any one of the financial/calendar year **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022** for any benefit under this scheme.
- Hotel stay for 3 nights is the maximum which can be offered to the buyers, however buyers requesting for one- or two-night's stay can also be offered the scheme.
- Buyers coming from big/reputed chain stores having more than 10 outlets shall be considered for 3 nights' hotel stay. Maximum of two buyers from each division / brand shall be offered the scheme. There would be no check of turnover in any edition of the IIGF.
- More than two buyers will be considered from an individual company for the scheme as per the approval received during 60th IIGF on 16.12.2017.
- A buyer authorized by company shall be considered for the above-said scheme.
- The buyer promotion scheme of 3 nights' hotel stay will be on First-Come-First serve basis subject to availability of rooms.
- The sourcing consultants (residing outside Delhi/NCR) will be offered 2 nights hotel stay as per the buyer promotion scheme approved in IGFA society meeting.
- There is no restriction on turnover and a buyer has to submit duly filled-in nomination form, a copy of passport and 1 - year self-attested annual turnover on the company's letterhead for any one of the financial or calendar year i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022** for any benefit under this scheme.
- Delegations/ Buyers invited by Chairman, IGFA would be provided complimentary scheme and there will be no criteria for these buyers.

- The buyers who will be given sponsorship shall fill a buyer's questionnaire duly signed given by the Fair Secretariat.
- **To verify the annual turnover mentioned by the buyer in his/her nomination form, ANYONE of the following documents is acceptable by the buyer screening committee: -**
 - a) Annual turnover of **any one (1) year** i.e. one (1) **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022** verified by your CPA/CA on their company letterhead.
OR
 - b) CA/CPA certified Profit & loss statement for **any one (1) year** i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022**.
OR
 - c) Income Tax returns of the company for **any one (1) year** i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022**
OR
 - d) Turnover during **any one (1) year** i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022** available on company's website for public limited company.
OR
 - e) Declaration of the annual turnover on company's letterhead and self-attested for **any one (1) year** i.e. **FY 2021-22 / 2022-23 OR Calendar Year 2021/ 2022**.

❖ **Screening Process:**

1. Once entire application is ready for screening along with supporting documents from the buyer's promotional team, the forms would then be scrutinized by In-charge of the buyer promotion team.
2. Short listed Buyer's list will be emailed for screening committee's recommendations & approval in Excel format containing Buyer name, Company name, country & annual turnover.
3. The final approval for screening of buyers shall be given by Chairman, IGFA. After obtaining approval from Chairman, IGFA, confirmation will be e-mailed to individual buyers as per their eligibility.

For buying agents, 2 nights' complementary hotels stay was provided to the buying agents from outside NCR.

The Buyers Screening Committee for 69th IIGF was as follows: -

- a. Sh. Sudhir Sekhri, AEPC
- b. Sh. Vijay Jindal, GEMA
- c. Sh. Narendra Bubna, CMAI
- d. Sh. Ravi Poddar, GEAR
- e. Sh. Rajiv Bhatnagar, IGFA

7. Fashion Shows

Fashion shows were held twice on all three days of the fair (one in the morning and one in the evening). There were 16 exhibitors (132 outfits) who presented their collections in fashion show. The collections were being displayed by 14 female and 6 male models. The exhibitors presented different collections on all three days of the fair, which created lot of interest within visiting buyers and buying agents.

This list of Fashion show participants are given below:-

Sl. No.	Name of the Participants	No. of Outfits
1	True Fashion	6
2	Impex V	6
3	Jay Enterprise	6
4	Ethnic Craftart	6
5	Lila Shyam Exports	12
6	Dynamic Designs Inc.	12
7	P.K. Overseas Merchandising Pvt. Ltd.	6
8	Maharana Of India	12
9	Vihaan International	6
10	Any Day International	12
11	Hns International	12
12	Riddhi Siddhi Cloth Store	6
13	Hues Moda	6
14	Om Kashi International Private Limited	6
15	Ma'am Arts	6
16	Zyod Commerce Pvt. Ltd.	12
	Total	132





Glimpses of Fashion Shows during 69th IIGF

8. Best Display Awards

In order to encourage participants to display their collection in an innovative and beautiful manner, “BEST DISPLAY AWARDS” was given to the participants of 69th IIGF. Dr. Roopali Shukla, Director, Apparel Training and Design Centre and her team was constituted to judge best displayed stalls, who visited all the stalls and finalized the best displayed stalls. Appended are the criteria/guidelines towards selection of ‘Best Displayed’ Stalls:-

- Overall use of space 30 Points
- Thematic Display 20 Points
- Innovative use of space 20 Points
- Originality of Display 20 Points
- Interplay between products & display 10 Points

The following are the categories for display awards trophies:-

S. No.	Category	No. of trophies
1	9 sqm/12sqm/18sqm.	Gold, Silver & Bronze
2	24 sqm/30 sqm/36 sqm.	Gold, Silver & Bronze
3	Above 42 Sqm	Gold, Silver & Bronze

Further, one Gold Trophy with Gold Memento each was given to Best Displayed stall in Menswear, Womenswear, Kids wear, Knitwear, Sustainable/Recycled Garments and Fashion Accessories category.

For recognizing the support given by our regular esteemed loyal buyers who use to visit each fair – year after year, Gold Trophies were given to four esteemed loyal buyers.

The Best Display Award Function was given on the second day of the fair i.e. 27.6.2023 and the Awards were given by Sh. Manish Kumar Verma, IAS, District Magistrate, Gautam Budh Nagar, UP in the presence of Sh. Lalit Thukral, Chairman, IGFA.

During 69th IIGF, following Trophies were given to the following participants: -

Category	Winners	City	Type of Trophy/ Memento
9 to 18 sq. mtrs.	M/s Orange Fashion	Gurugram	Gold
	M/s Aryavrat	Jaipur	Silver
	M/s Design N Style	Mumbai	Bronze
24 to 36 Sq. mtrs.	Aan Apparels & Accessories	Noida	Gold
	Kamarvy	New Delhi	Silver

	Rashi Exim	Greater Noida	Bronze
42 sq. mtrs. and above	Manglam Arts	Jaipur	Gold
	Cheer Sagar Exports	Jaipur	Silver
	Kamlavati Exports	Noida	Bronze

Category	Winners	City	Type of Trophy
Best Menswear Display	M/s Fairfax Exports	Noida	Gold
Best Womenswear Display	M/s Sarash Impex Inc.	Greater Noida	Gold
Best Kidswear Display	M/s Permeshwar Fashions Impex	Mumbai	Gold
Best Fashion Accessories Display	M/s Mangoes Industries Pvt. Ltd.	Gurugram	Gold
Best Recycled/Sustainable Garments	M/s DyePlay	Noida	Gold
Best Knitwear Display	M/s Centre Zone Pvt. Ltd.	Tirupur	Gold

For recognizing the support given by our regular esteemed loyal buyers who use to visit each fair – year after year, Gold Trophies were given to four esteemed loyal as per details given below:-

1. Mr. Esposito Antonio, M/s Jean Paul Corporation SRL, Italy,
2. David & Carolyn McCarthy, Laurie McCarthy & Co Pty Ltd., Australia,
3. Mrs. Kokila Veber, M/s Sariko d.o.o, Slovenia
4. Mr. Yosef Abramovitch, M/s Psifas, Israel.





Glimpses of Best Display Award Ceremony of 69th IIGF

9. *Feedback of Buyers*

The gist of some of the buyers' feedback is as follows: -

- 1) Just to say thank you for the wonderful arrangements for us. It was honestly very beneficial for us in terms of knowledge and sources in the industry
- 2) The India International Garment Fair was very well organized and the collections were also good. Hearty congratulations to you and your team
- 3) Thanks to the organizations ...very interesting fair for me. Next time will again visit fair.
- 4) Thank you for your kindness and hospitality it was amazing experience.
- 5) We are finding our business trip here very productive and have cancelled our trip to China.
- 6) Thanks for your seriousness and professionalism. We have been fine. I hope to come back next year.
- 7) Thank you for invitation and your hospitality.
- 8) Must Attend. Good stuff



Buyers at 69th IIGF

10. *Feedback of Exhibitors*

The gist of some of the Participant's feedback is as follows: -

- Good Managed Fair.
- Brilliant, Excellent & Wonderful Performance
- Please avoid to plan fair near Eid or International festival.
- Fashion show was very well organized and was useful.



Participant's stall at 69th IIGF

11. *Supervision And Co-Ordination*

The 69th India International Garment Fair was organized under the supervision of Sh. Naren Goenka, Chairman AEPC & Shri Lalit Thukral, Chairman, IGFA.

The valuable support and contribution have been received from the following: -

1. Sh. H. K. L. Magu, Member, IGFA Society
2. Sh. Ashok Rajani, Member, IGFA Society
3. Sh. Sudhir Sekhri, Member, IGFA Society
4. Sh. Narendra Bubna, Member, IGFA Society
5. Sh. Zakir Hussain, Member, IGFA Society
6. Sh. Ravi Poddar, Member, IGFA Society
7. Sh. Ashish Ahuja, Member, IGFA Society
8. Sh. Arun Gupta, Member, IGFA Society
9. Sh. Rahul Mehta, Member, IGFA Society
10. Sh. Naveen Sainani, Member, IGFA Society
11. Sh. Rajesh Masand, Member, IGFA Society
12. Sh. Mohan Sadhwani, Member, IGFA Society
13. Sh. Vijay Jindal, Member, Member, IGFA Society
14. Sh. Gautam Nair, Member, IGFA Society
15. Sh. Rakesh Vaid, Member, IGFA Society
16. Sh. Mithileshwar Thakur, Member Secretary & Ex-Officio Member
17. Sh. Rajiv Bhatnagar, Executive Director, IGFA

12. A Word of Appreciation

We would place on record sincere thanks and gratitude to all those who had given their untiring support in organization of the fair, our vendors, empaneled vendors, sponsors, IEML Authorities, Organizing Associations, Greater Noida/Noida Police, official hotels for their co-operation to make the event a huge successful event.

We would like to thank the jury members Dr. Roopali Shukla, Director, Apparel Training and Design Centre and her team for selecting the best displayed stalls under various categories.

We would also like to thank the entire IGFA team for their tireless efforts for rendering support to organize the event in a smooth and hassle-free manner.

The following vendors need a special word of appreciation who was involved in the fair and has done their job within the stipulated time to our entire satisfaction: -

S. No.	Name of the vendor	Services
1	Mr. Jatin Bhasin	Photography & Videography
2	R3 Enterprises	Agency for Providing Male-Female Guides & Agency for providing Horticulture Services
3	M/s Dara Projects P. Ltd.	Stall Construction
4	M/s Viablesoft Solutions Pvt. Ltd.	Visitor Registration
5	Hotel Le-Meridien (C J International Hotels Ltd.), New Delhi Hotel The Suryaa, New Delhi and ExpoInn Suites & Convention, Greater Noida	Official Hotels
6	M/s Encom	For conducting Fashion Shows
7	M/s Seasons Catering & M/s Pinnacle Services	Food & Beverages
8	M/s Smat Forms & M/s K.B Printers & Traders	Printing Services
9	M/s Benson Trophies and Awards	Trophies



Glimpses of the visit of various VIPs & Dignitaries during 69th IIGF.







Autumn/Winter 2024-25



70th INDIA INTERNATIONAL GARMENT FAIR



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